THE NEW JERSEY EXONUMIA SOCIETY
OFFICIAL PUBLICATION

JERSEYANA

ISSUE NUMER 108 JAN-FEB-MAR 2003

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Al Zaika, PO Box 65, Bellmawr 08099-0065

MEMBERSHIP DUES: REGULAR.... $6.00, ASSOCIATE...$3.00, JUNIOR (-18)...$4.00
LIFE MEMBER...$60.00

EDITOR'S CORNER

I would like to thank Dennis Helmer, Jim Majoros, and Archie Black for responding to my call for material for Jerseyana. Some of which are included in this issue and will appear in a future issue.

Very few of you have remitted your dues renewal for 2003. (See Steve Middleton's report on this.) Please do not delay any longer and send in your dues payment NOW!

Al Zaika

On Tuesay, March 30, 1920, Pilot Harry C. Sherlocks mail plane struck one of Tiffany factory chimneys and was killed. Sherlocks right wing knocked off the top eight to ten feet of the chimney which caused the aircraft to nose dive into the ground. Employees of the factory carried him into the building to see what they could do but he was already dead. Ten sacks of mail were taken off the wrecked plane and forwarded the next morning. This was one of three fatalities that ocurred at Heller field while it was in operation.

In May, 1919 the Post office Department was undecided what to do with Heller Field. The field was too small to handle the upcoming transcontinental air mail operations, and the New York to Washington air mail service. In July, the decision was made that only the New York to Washington air mail route would operate out of Heller Field, and that the New York-Cleveland-Chicago air mail service would operate out of Hazelhurst Field on Long Island. Also no twin-engined mail planes would be permitted to operate out of Heller Field.

Heller Field was a small and hazardous field, but to be fair, too much was expected from it. It started its first year of operation in one of the most severest winters in memory. It was expected to handle large, heavy twin-engined aircraft. It was also expected to handle operations as the eastern terminal of the transcontinental air mail route as well as the New York to Washington route, plus all other future routes.

From July, 1920 to May, 1921, when only the New York to Washington air mail route operated out of Heller Field, improvements were made resulting in a greatly improved service and safety record. By October, 1920 the Newark (New York) to Washington route was operating at nearly 100 %, and had much fewer accidents.

In 1921, the Post Office Department asked Congress (the Appropriations Committee) for $3,500,000 for air mail operations for the fiscal year starting on July 1, 1921. Unfotunately, the Committee voted for only $1,250,000 to continue operations only on the transcontinental air mail route. As a result, the New York to Washington route had to be dropped as well as the Chicago-St. Louis, and Chicago-Twin Cities routes. This made Heller Field obsolete and no longer needed. Air mail operations ceased there on May 31, 1921, but remained an airfield for another three years The Post Office Department maintained Heller Field as a utility/emergency air field and was also made commercially available. Eventually, the western part of Heller Field was annexed by Branch Brook Park, and the eastern part became an industrial park.

NJES

A note from your President...

Greetings!

It's been quite a while since I last addressed the membership in JerseyANA, and what better opportunity than in this issue - the first of the year. A new beginning leads to thoughts on the future of our organization, and that's what I want to talk about.

As you may already know, interest in New Jersey Exonumia Society activities is shrinking, as are the sizes of our membership and treasury. Of course we are not alone. This has been a reality throughout numismatics for a long time. But some of us feel we can at least slow the decline in our own group by making some changes to increase interest, participation and communication within NJES.

The officers propose we hold a series of general membership meetings during the next 12 months. These meetings would be in a "roundtable discussion" style to allow all attendees to participate. Let's have some fun, too, so bring your favorite items for a brief "show & tell". Although some business topics may come up for discussion, the purpose of this assembly is to formulate a plan for our future, if in fact, we want NJES to continue to function.

The first get-together would be Sunday, March 23, 2003, with a snow-date of March 30. The time is 3:00PM for either date. Since my home in Hopewell Township (Mercer County) is centrally located, I offer it for this meeting. You will find a map and directions at the end of this letter. If we felt the roundtable was successful, the next one could be held at a different location in New Jersey, as per your suggestions.

So, please make an effort to get out to voice your needs, concerns and ideas "for the good of the organization". We need your participation! Non-members, including juniors, are also welcome. I have plenty of room.

New Jersey Exonumia Society is in it's 23rd year! We want to celebrate a Silver Anniversary in 2005, and many more to come.

George Skic

GEORGE

110 Harbourton-Mt Airy Road
(County road 601)
Hopewell Twp
609-397-3417

Please call us if you are unsure of travel conditions that day.

Directions to Skic residence

From the north:
Flemington circle, then south on 202/31 8-10 miles. Turn off for routes 31 & 579 and Trenton. Stay on 31 south to first traffic light at Quick Check food store. Turn right at light onto rte 579. Go 1-2 miles to light at rte 518. Turn right onto 518 (heading west). Go 1 mile and turn right at intersection onto our road at South Hunterdon H S sign. We are first driveway on right.

From the south:
From routes 295 & 95 take exit 4 for rte 31 north. Proceed thru Pennington circle and continue on 31 north for 5-7 miles to traffic light at Quick Check/rte 579. Turn left and proceed as above.

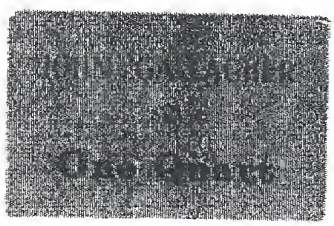
Note: our home is 2-story beige color siding; front of property has many evergreens & woods in back.

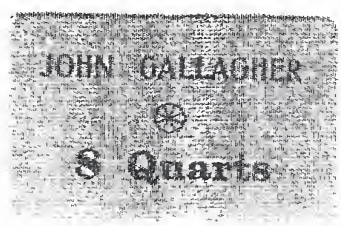
Some Interesting South Jersey Farming History

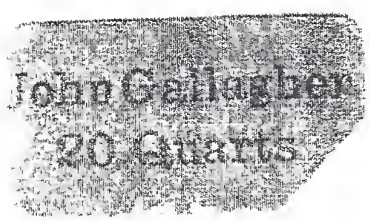
Submitted by Dennis Helmer

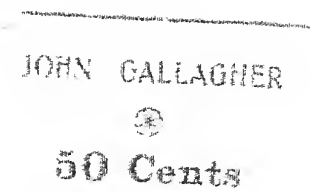
Dennis sent me a copy of a 1932 contract between the Campbell Soup Co. and William Carey, a Mount Laurel, NJ tomato farmer. Dennis also sent some picker's tickets used by John Gallagher, whose farm was adjacent to the Carey farm. The tickets and the top part of the contract are illustrated. The contract is too long to copy it in its entirety, hence the abbreviated copy. The following humorous story was also provided by Dennis.

> My father-in-law, William E. Carey, worked the farm with his brother-in-law, Joe Gallagher. John Gallagher was the father of Joe.
>
> In the early 60's, Joe let me use an acre to plant whatever I wanted. (I was/am not a farmer) and I chose watermelons. Joe just smiled and demonstrated how to make the proper "hill" complete with fresh cow manure. I cut corn with a horse drawn sled for the privilege of growing the melons. They all came ripe at the same time, and for the first 2 weeks, I was selling everything that I could fit in the back of my Volkswagon. After that, the demand caught up with the supply, and my customers were all "melloned out". So, I started what may have been one of the first "U-Pickem" watermelon ventures in South Jersey. I never did plant anything in quantity after that experience.









1932

TOMATO CONTRACT

This Agreement, Made this ----------26th------ day of ---March------ A. D., 1932,

Between ----------William E. Carey----------

of the --township--- of --Mt. Laurel--- in the County of --Burlington and State of New Jersey, party of the first part, (hereinafter called "the Grower"), and Campbell Soup Company, a corporation of the State of New Jersey, party of the second part, (hereinafter called "the Company").

Witnesseth, that the Grower for the consideration hereinafter named, hereby covenants, promises, and agrees to and with the Company that he will during the season of 1932, next ensuing, plant, cultivate, and raise on the farm now occupied by him, situate in the -township- of -Mt.Laurel- in the County of ---Burlington----- and state aforesaid, adjoining lands of John Gallagher on the South and Mrs. T. M. Gallagher on the East----------

as well as upon any other lands which he may occupy or operate during said season of 1932, not lessthan ----12--- acres, nor more than --14-- acres of Tomatoes, being all of the Tomatoes which the Grower believes he will be able to raise upon the said farm and lands during the said season, and that he will gather, sell and deliver to the Company, at the prices hereinafter mentioned, all of the Tomatoes raised upon said farm and lands, which shall become FULL RED RIPE between Wednesday, August 3rd, 1932 and Wednesday, October 5th, 1932, both inclusive, and which shall otherwise conform to the conditions and specifications hereinafter set forth, except such Tomatoes as may be required for private consumption upon said farm, or for the saving of seed for the use of the Grower only.

When the same shall be ready for delivery, said Tomatoes shall first be taken by the Grower for inspection to such place or places in the City of Camden, New Jersey, as shall from time to time be directed by the Company.

All Tomatoes which shall be offered for delivery by the Grower under this agreement shall be graded by licensed Federal State inspectors in the employ of the New Jersey State Department of Agriculture.

The methods and standards approved and adopted by the United States Department of Agriculture for inspecting and grading canning factory Tomatoes shall be the methods and standards which shall be used by said inspectors in determining the grades of the Tomatoes which shall be delivered under this agreement.

According to said standards, U. S. No. 1 shall consist of Tomatoes which are firm, ripe, well colored, well formed, free from molds and decay and from damage caused by growth cracks, worm holes, catfaces, sunscald, freezing injury, or mechanical or other means; U. S. No. 2 shall consist of Tomatoes which do not meet the requirements of the foregoing grade but which are ripe and fairly well colored and which are free from serious damage from any cause; culls shall consist of tomatoes which do not meet the requirements of either of the foregoing grades.

As used in defining the grades above mentioned, "Firm" means that the Tomato is not soft, puffy, shriveled or water soaked; "Well colored" means that the tomato shows at least 90 per cent. good red color; "Fairly well colored" means that the Tomato shows at least two-thirds good red color; "Well formed" means that the Tomato shall not be extremely flat or otherwise badly misshappen; "Damage" means any injury which cannot be removed in the ordinary process of trimming and peeling without a loss of more than 10 per cent. (by weight) of the Tomato in excess of that which would occur if the Tomato were perfect; "Serious damage" means any injury which cannot be removed in the ordinary process of trimming and peeling without a loss of more than 20 per cent. (by weight) of the Tomato in excess of that which would occur if the Tomato were perfect.

In addition to the foregoing Standards, all Tomatoes must be free from stems in order that the same shall be graded U. S. No. 1.

If the inspector who shall grade any load of Tomatoes of the Grower shall find that such load shall contain over 10 per cent. of culls, such load of Tomatoes shall be rejected and the Company shall not be required to receive or pay for any rejected load of Tomatoes.

To determine the grade of any load of said Tomatoes, the inspector who shall grade said load shall examine two or more baskets of Tomatoes as may be determined by the representative of the Company, to be selected at random from said load by the inspector, and the percentage by weight of Tomatoes grading U. S. No. 1, U. S. No. 2, and culls, in the said baskets of Tomatoes so selected and graded, shall determine the percentage of Tomatoes grading U. S. No. 1, U. S. No. 2, and culls in the said load.

The judgment and decision of the inspectors who shall grade said Tomatoes at the time of the inspection thereof as to the condition of said Tomatoes and as to the grade thereof, shall be final and binding upon the parties hereto, unless it shall appear to the representative of the Company as any load of Tomatoes shall be unloaded that the same shall be manifestly not uniform in quality, and that Tomatoes of inferior quality shall be found in the lower parts of such load, in which case, upon the request of a representative of the Company the remaining part of such load shall be returned to the place of inspection and a re-inspection of the remaining part of such load shall be there made by a Federal State Inspector and in such case the grading of that part of such load of Tomatoes which shall be re-inspected shall be based upon such re-inspection.

After said Tomatoes shall be inspected, as above provided for, the Grower shall deliver the same to the Company, if not rejected, at its canning factories situate between Front and Third Streets, South of Market Street, Camden, New Jersey, or at its canning factories situate on the North side of Cooper Street, West of Delaware Avenue, Camden, New Jersey, as shall from time to time be directed by the Company, and all of said Tomatoes shall be delivered in Standard five eighths bushel baskets.

Company and the Grower shall share the cost of inspection of said Tomatoes, which cost is now estimated at Ten Cents ($.10) per ton. The Company shall pay such cost of inspection to the New Jersey State Department of Agriculture in the first instance, and shall deduct from the moneys payable to the Grower for Tomatoes delivered by the Grower Five cents ($.05) per ton for the share of the Grower of such cost of inspec-

Philadelphia Inquirer, Delaware Valley Medal

By Jim Majoros

The Philadelphia Inquirer is a famous newspaper that was once part of noted publisher, philanthropist's holdings. The medal was issued to commemorate the rapid growth and was primarily presented to the major companies that advertised in the Inquirer. There is no record of the medals being sold to the public.

The medal is bronze, measure 98 mm, was struck by Newark's own Whitehead-Hoag Co., and is marked with their signature on the edge of the medal. The dates, 1960-1970, on the medal is puzzling to collectors who are aware that White-Hoag went out of business in late 1959. The explanation for this dilemma is that the medal was struck before Whitehead-Hoag closed down the business.

Observe: Constructively Serving/Inquirer and TV Guide Buildings/The Philadelphia Inquirer/Delaware Valley U.S.A.

Reverse: A Decade For Growth/Sectional map of Delaware, Pennsylvania and New Jersey/1960-1970/In Delaware Valley, U.S.A.

Wanted: Items related to the old Jersey City Stadium, (AKA) Roosevelt Stadium, and Roosevelt Stadium in North Bergen/Union City, NJ. George Dorsey, 168 E. Spring Valley Ave., Maywood, NJ 07107

Wanted: Bimetallic tokens from any state, NJ tokens, Lords Prayer medals, (13-19mm), Sofspra car wash tokens and Salada Tea baseball coins. (1962). Rocco DiGiacomo, 42 Sunset Dr., Mt. Holly, NJ 08060-1915.

Wanted: Encased cents and other coins, engraved coins, pop-outs, scenic love tokens, hobo nickels, potty dollars, just about anything made from coins. Send for my offer or call me at 407-352-7807. Bob Slawsky,
PO Box 864, Windermere, FL 34786.

Obsolete or Broken Banknotes: From all counties in New Jersey, as well as Merchant Scrip, wanted for collection. Send photocopy or description. (Weit or Hexby #) to Tom O'Mara, 55 Rumson Road, Rumson,
NJ 07760.

Dog License Tags: If you do not read ***PAW PRINTS***, you do not know dog license tags. Complimentary copy on request. Bill Bone, Editor, 928 S.R. 2206, Clinton, KY 42031.

Ocean County: Collecting and Researching all Ocean County obsolete and broken banknotes and merchant scrip. Want anything from Toms River 1850 to 1960, also notes issued in Bricksburg 1840's, Manchester 1840's....BUY - SELL - TRADE. Bob Mitchell, 2775 S.E. Eagle Dr., Port St. Lucie, FL 34984-8919.

Hard Rock Café Pins Wanted. Will trade my Jersey Tokens & Medals and/or Playboy roulette chips for Hard Rock...Archie Black, PO Box 63, Brick, NJ 08723.

Wanted: Tickets, Transfers, Photographs, and any other items related to streetcars or busses in Scranton, Pa. Charles Wrobleski, 206 Green Street, Clarks Green, PA 18411.

New Jersey Amusement Token Listing. 76-page listing available for $7.00 postpaid from Bob Schopp, 16 Sanbert Circle, Hamilton Square, NJ 08690.

Wanted: Both BPOE and IBPOEW tokens and medals. Write first describing and pricing your items. J.M. Boswell, PO Box 428, Gambrills, MD 21054.

Wanted: Edison collector seeks Thomas Edison memorabilia, esp. medals, tokens, and souvenirs. Please write with full description and price. Also interested in first and second-hand accounts of Mr. Edison and his legend. George Skic E-Mail: mercerhill@peoplepc.com.

Lotz Bros. Dairy, Inc.: Clifton, NJ Milk cap (unused) $1.00 & SASE. First National Bank of Paterson, Clifton-Parker Ave. office, 1940's-50's. Deposit receipt $1.00 & SASE. Steven Kawalec, PO Box 4281, Clifton, NJ 07012.

For Sale: Individuals interested in the "31 Wooden Dollars" wooden flat, celebrating the 31st Anniversary Banquet of the ocean County Coin Club in NJ can obtain one by sending $1 and a SASE to: O.C.C.C., 65-16th St., Toms Rivers, NJ 08753. The collectible reflects the club logo, a Graf Zeppelin and a Shrimp Boat on the reverse, based on the banquet being held at the Shrimp Box in Point Pleasant Beach, NJ.

Wanted: Large 73mm Lucky Souvenir penny (Indian Head) with swastikas in the headband. E-mail gptokens @worldnet.att.net or write Gary Patterson, 10-4th St. Manchester, NJ 08759.

Wanted: New Jersey mining tokens and other exonumia related to mining activities in NJ, especially NJ Zinc Co. Please send a description of what you have. Frank Steimle, PO Box 465, Allenhurst, NJ 07711.
Wanted: Dutchland Dairy, Englewood Cliffs, NJ tokens and other items issued by this dairy. Jerome J. Panfil, 3124 S. 47th St., Milwaukee, WI 53219.

For Sale: Old copy of a 1932 Campbell Soup Tomato Contract, along with 3 different picker tickets, from the John Gallagher farm in Mt. Laurel. The farm fell to development in the 1970's. The contract measure approximately 10"x23" $10.00 folded, $12.50 rolled. Dennis P. Helmer, 112 Carlton Avenue, Westmont, NJ 08108.

PA Token & Medal Meeting: On the first Saturday of each month from Sept. through Dec. there will be a token trading meeting of the Bucks County TAMS at the Bensalem Library in Hulmeville, PA, just across the river from Burlington. For directions e-mail rdschopp@aol.com or write me at Bob Schopp, 16 Sanbert Circle, Hamilton Square, NJ 08690-2510.

Thanks to all who swapped or sold WWI service medals with me last year. Lou Small, Box 19262, Jacksonville, FL 32216.

New Jersey Exonumia Society – Membership Report
January 2003

There were only 13!!! Paid up regular members and 38 life members on the NJES rolls at the end of December, 2002. Twenty-six members have not renewed yet for 2003.
Please send Al Zaika your 2003 dues as soon as possible. Your label should read "03" if you are paid up.

Thanks.

Sincerely,

Steve Middleton

WANTED:

Tokens, medals, mirror cards,
paper scrip, etc.
Premium prices paid for N.J. items needed

A varied inventory available for sale
Your want lists are always welcome

AL ZAIKA
P.O. Box 65
Bellmawr, N.J. 08031

Buying
Coins...Tokens...Medals...World's Fair Memorabilia...
Any Ferris Wheel Items...Old Toys...Model Kits...
Collectibles

Steve's Coins
PO Box 83
Boonton, NJ 07005
(973)627-0705
EMAIL- SMIDDLETOY@AOL.COM
Steve Middleton
ANA ANS TAMS WFCS

NEW JERSEY EXONUMIA SOCIETY
P.O. BOX 65
BELLMAWR, NJ 08099-0065

FIRST CLASS

Happy New Year!